



Go Global with Fundraise Up

November 2021



Speak your donors' language

Don't let language or location come between you and your donors. Communicate your message worldwide no matter where your donors are, no matter what language they speak.

With Fundraise Up's multilingual platform, your donation experience is individualized from start to finish.

Donation form

Elements

Receipts

Emails

Donor Portal

Don sécurisé

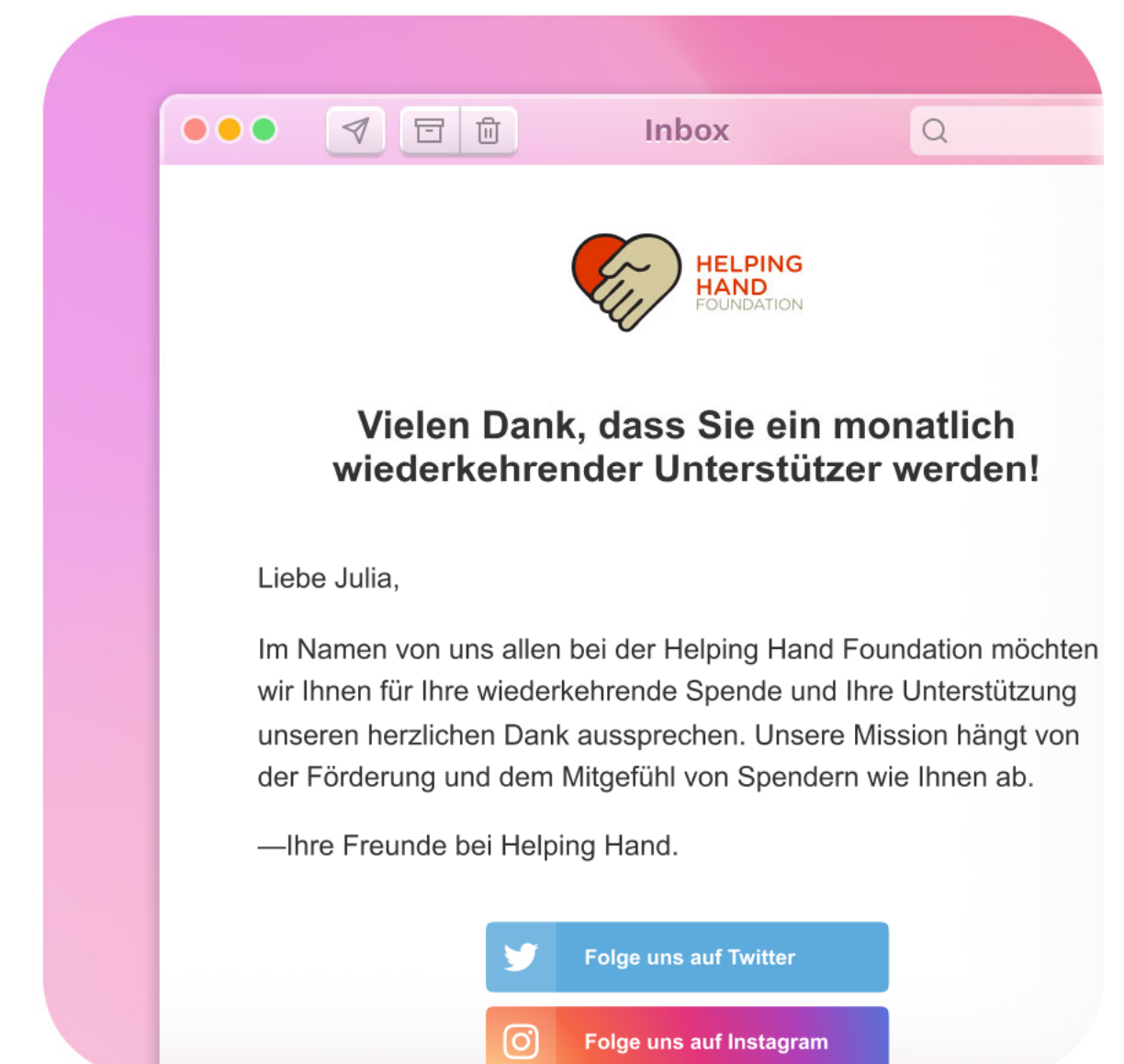
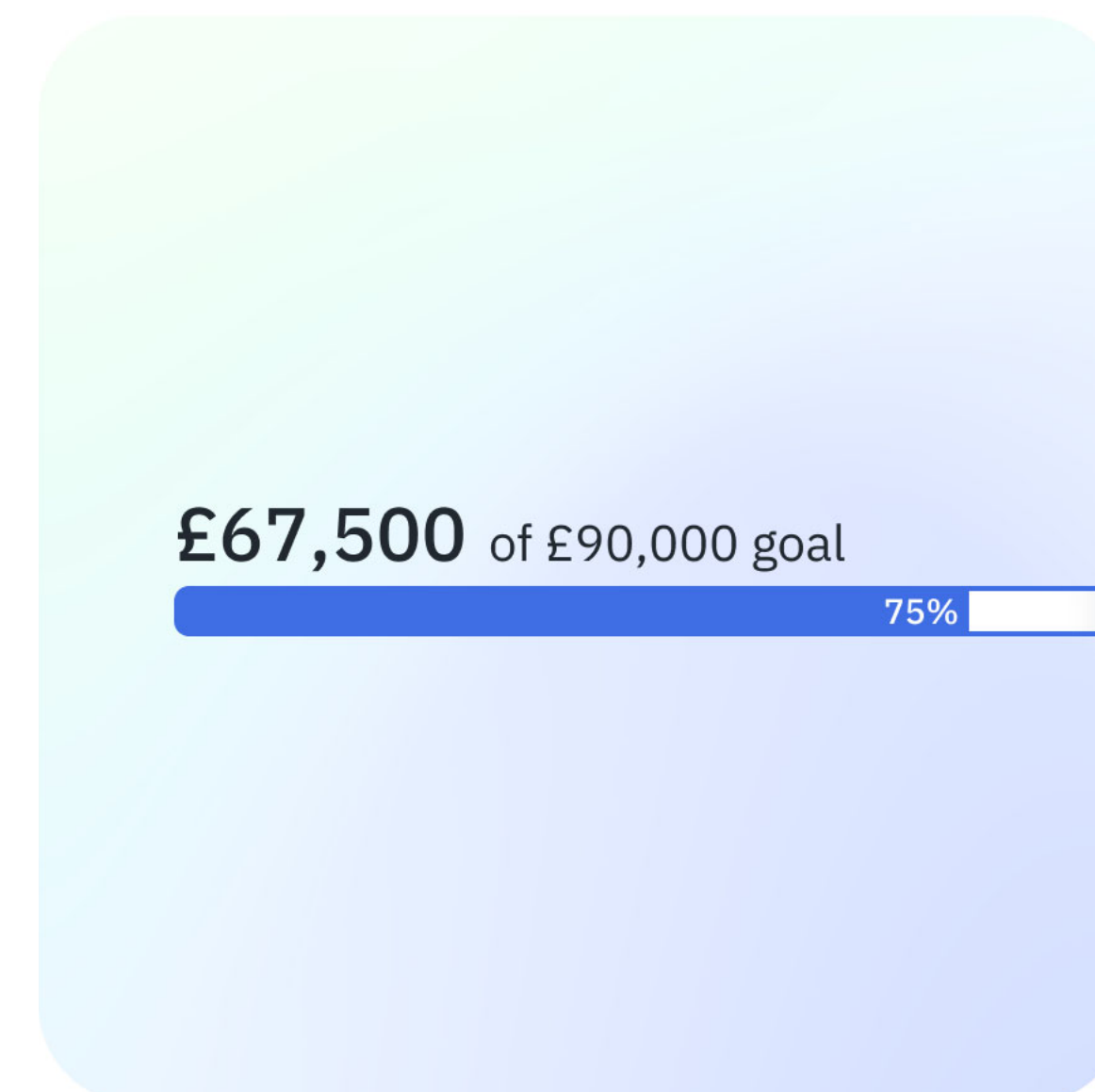
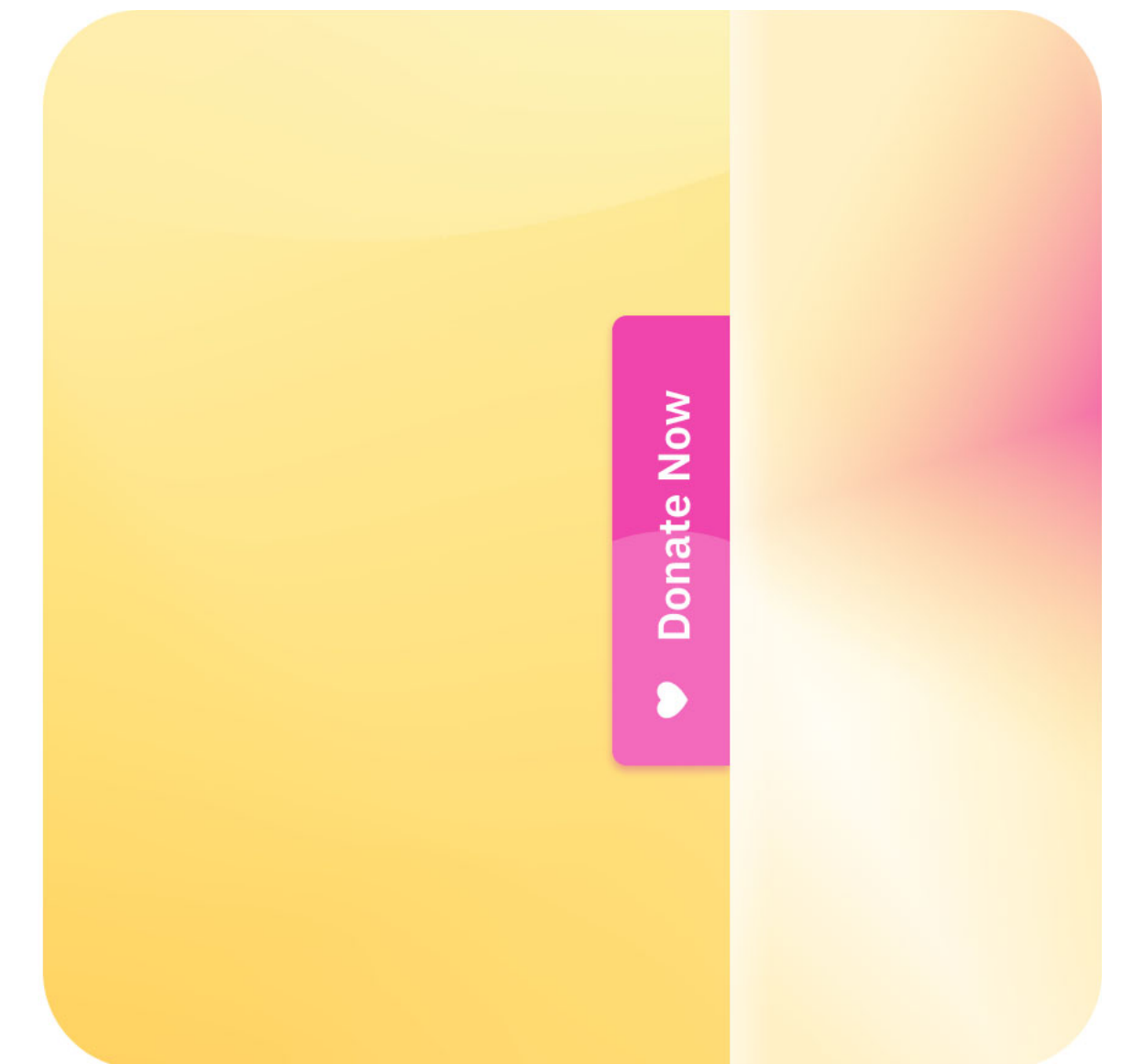
Donner une fois ♥ Au mois

€200 **€100** €50

€30 €20 €10

€ **60** EUR ▾

Donner en honneur ou en mémoire





Effortless international fundraising

With Fundraise Up's localization feature you can:

- Specify the language, message, and country-specific date/time formats for each donor.



- Accept a multitude of local currencies.



- Offer region-specific payment methods.



- Send country-compliant receipts.



A donation form for every donor

Donors from different parts of the world give differently. For some donors, you may want to require a mailing address or provide a receipt for tax purposes, for others you may not.

You have full control over the donation journey, and with customizable hero images and messaging, your brand and voice will never be out of place.

Säker gåva

Engångsgåva Månadsvis

kr200 **kr100** kr50

kr30 kr20 kr10

kr **100** SEK ▾

Ge till ära eller till minne

Utse till **Där det behövs mest**

Lägg till kommentar

Ge en gåva

Du kan göra skillnad 🇸🇪

Var femte barn lider av inlärningsvårigheter och psykisk ohälsa.

Genom att skänka pengar kan du hjälpa dessa barn. Varje krona kommer att bidra till att världen blir en bättre, snällare och ljusare plats.

[Juridisk information](#)

Secure donation

Give once Monthly

\$200 **\$100** \$50

\$30 \$20 \$10

\$ **100** USD ▾

Give in honor or in memory

Designate to **Where it is needed most**

Add comment

Donate

You will make a difference 🇺🇸

Give today and your money will go to work to help the 1 in 5 children struggling with mental health and learning disorders.

Make the world better, kinder, brighter. Every dollar you give will create real change.

[Legal info](#)



The perfect call to action

Catch your donor's eye with our dynamic Elements that automatically localize to your donor's native language.

Our platform instinctively knows which language to display, but if you need more control we've added a set of URL-based rules so you can ensure that your landing page is set to the language of your choice.

The collage features six distinct call-to-action elements:

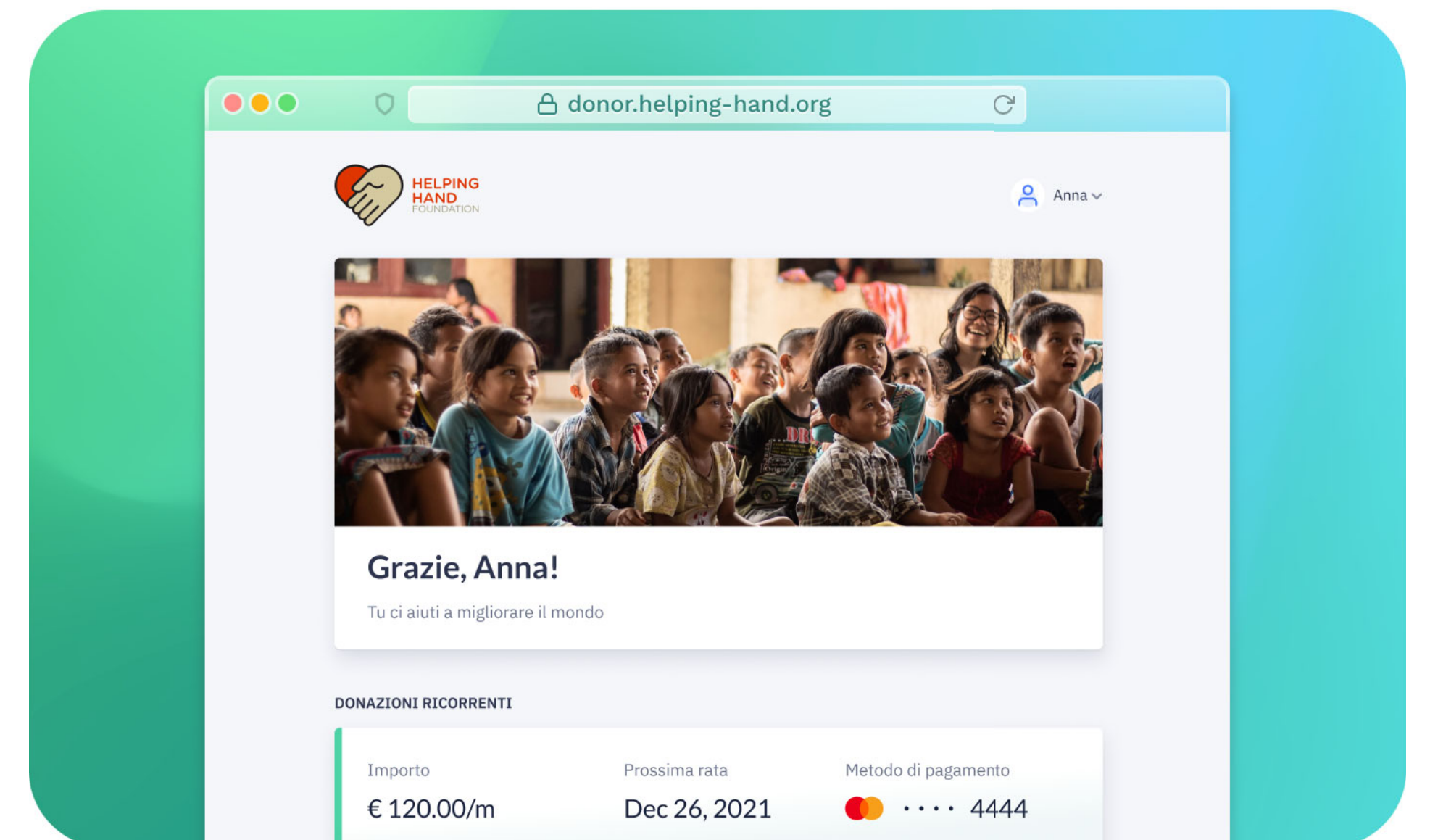
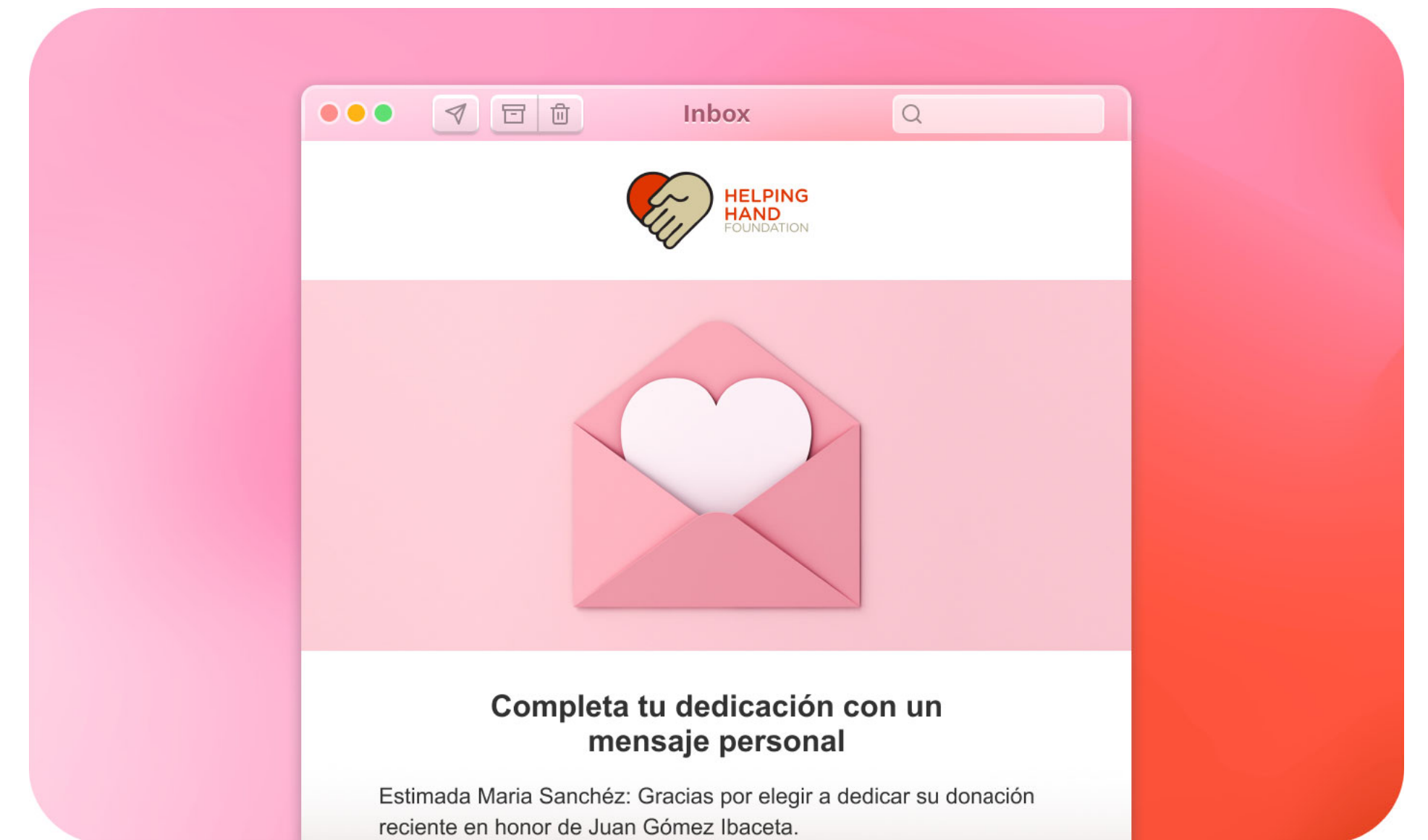
- Spanish Success:** A pink rounded square with a white button containing a heart icon and the text "¡Done ahora!".
- Top Supporters:** A green rounded square displaying a list titled "Top Unterstützer" with four entries: Ann Bowman (€ 1.320,00 EUR), Anthony Cruz (€ 931,30 EUR), Salvatore Salpietro (€ 782,00 EUR), and Jamar Gahan (€ 453,40 EUR).
- Italian Donation:** A blue rounded square showing a notification "Anthony ha donato € 20" with a location tag for Roma, Italia and a "Donare" button.
- Monthly Donation:** A yellow rounded square with a white button for "€ 100/mo" and a red button for "Donner".
- Gift Completion:** A purple rounded square with a white notification "Complete your \$500 gift to make a difference" and two buttons: "I'm ready" and "Not today".
- Localization Control Panel:** A large light blue rounded square containing a configuration interface with three checked options: "Select UI and content language based browser preferences", "Select UI and content language based on website URL", and "Select UI based on URL parameter [lang] and js variable [lan...]. Below these are three rows of URL rules: "* /en/*" for English, "es.helping-hand.org*" for Spanish, and "fr*" for French, each with a dropdown menu and a close button. A "+ Add rule" button is at the bottom.



Stay in touch with your donors

Build a relationship with your donors beyond a single donation. Our repository of multi-language email templates helps you better converse with and nurture your donors.

Go one step further with our customizable Donor Portal that empowers donors to provide feedback, manage recurring plans, payment methods, P2P fundraisers, and receipts. All localized and branded to your organization.





One platform for all your affiliated organizations

Fundraise Up provides a flexible platform to create the best donor experience, no matter how complex your organization's needs.



Single-country nonprofits with no international donors

You may not need multilingual support. Choose one language and make it the default.



Single-country nonprofits with an international donor base

Choose which aspects of the platform will be multilingual, and which will remain untranslated.



International, multi-chapter organizations

Utilize Fundraise Up's localization capabilities to their fullest extent. Run experiments, exchange insights or best practices, and unify your fundraising with a single platform.



Thank you

We look forward to maximizing your revenue through a localized donation experience for all your donors — no matter where they call home. 🌍

www.fundraiseup.com